



Northern Nevada  
**CONNECTING**  
the **Good**  
WORLDWIDE



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**MISSION** – Creating a better world, starting with ourselves, then connecting with others, and local organizations to build a self-reliant community through action based on shared values and common needs.

## TWELVE COMMON NEEDS

- **Local Economy**  
Strengthen the Local Economy – part of “economic relocalization” – keeping dollars recycling in our local region AND practice a mindful behavior in business that connects shared values, service, ecological concern, and puts people first
- **Clean & Healthy Natural Environment**  
Preserving and protecting our community's natural resources and heritage.
- **Community Peace & Safety**  
Providing safety to our community by increasing the connections amongst neighbors and with community organizations, and by fostering goodwill.
- **Local Food and Water**  
Providing healthy, sustainable, and affordable food and water for all by increasing the local production and consumption of food in our community and neighborhoods.
- **Neighbor Helping Neighbor**  
Build “street” level networks from the “bottom up” in each neighborhood to bring neighbors together to solve common, shared concerns.
- **Community Empowerment of those on the "margins"**  
Networking resources and skills so that ALL community members can help themselves meet their basic needs, e.g., homeless, hungry, elderly, children, and youth.
- **Local Energy**  
Encouraging a sustainable and self-reliant energy future for our community.
- **Arts & Culture**  
Encourage the arts and culture community to represent the values and principles in new performances and productions
- **Housing**  
Providing affordable and safe housing for all of our community; green building.
- **Family and Community Health & Wellness**  
Promoting the physical, mental, and emotional well being of families and our community through daily practices of healthy living.
- **Education/Mentoring**  
Encouraging life-long learning for all members of our community, and encouraging opportunities for relationships to develop through mentoring.
- **Spirituality**  
Using the tools of Connect the Good: to raise awareness of; to create alignment around; and to demonstrate the shared values of love, integrity, courage, service, and respect throughout the region.

## FIVE SHARED VALUES

We all share a belief that values are important, but they may not be in the forefront of how we live our lives. Connecting the Good encourages us to “walk our talk” because we believe that the foundation to a sustainable society is in virtuous behavior towards ourselves and others, generating strong families, tight-knit neighborhoods, communities, and eventually the world.

This list came from community input as well as looking at the common “core values” of community, social, religious/spiritual, business, and governmental organizations.

**Love:** power that connects.

Compassion	Humility
Faith	Kindness
Patience	Surrender
Generosity	Joy
Empathy	Forgiveness
Appreciation	Hope
Gratitude	

**Integrity:** do what's right, the ability to hold together and properly regulate all of the elements of your personality.

Wisdom	Authenticity
Responsibility	Self-Reliance
Honesty	Honor
Trustworthiness	Simplicity
Balance	

**Courage:** strength to do what's right, face your fears, adhere to a higher standard no matter what happens.

Strength	Self-Discipline
Perseverance	Self-Restraint
Acceptance	Openness to others
Dedication	Nobility

**Service:** finding your life purpose and an ethic of “Service to Humanity and all life” each moment.

Goodwill	Involvement
Sharing	Community
Caring	

**Respect:** demonstrating unconditional positive regard for yourself and others.

Mindfulness	Cooperation
Fairness	Dignity
Civility	Self-Reflection
Justice	